



বিদ্যাসাগর বিশ্ববিদ্যালয়

**VIDYASAGAR UNIVERSITY**

**B.Sc. Honours Examination 2021**

(CBCS)

**4th Semester**

**ANTHROPOLOGY**

**PAPER—SEC2T**

*Full Marks : 40*

*Time : 2 Hours*

*The figures in the right-hand margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

**SEC2T : MEDIA ANTHROPOLOGY**

**Group - A**

Answer any *two* questions.

2×15

1. Define Media Anthropology. Discuss briefly its theoretical foundations and intellectual roots. 3+12
2. Write a note on the social and material life of cinema in media anthropological perspective. 15

3. Discuss the role of media in propagating indigenous rights and cultural activism. 15
4. Delineate the importance of anthropological knowledge in journalism and advertisement. 15

**Group – B**

Answer any *one* question. 1×10

5. Write a note on mass media. 10
6. What is social media? Write the role of social media in everyday life. 10

—

**SEC2T : TOURISM ANTHROPOLOGY**

**Group – A**

Answer any *two* questions. 2×15

1. Discuss the theoretical perspectives of the tourism studies in Anthropology. 15
2. Discuss the relationship between tourism and religion with special reference to pilgrimage. 15
3. Write the impact of globalization on tourism. 15
4. Discuss the impact of ecotourism on the life of indigenous people. 15

**Group – B**

Answer any *one* question. 1×10

5. Write the relation between tourism and cultural industry. 10
6. Discuss how tourism has contributed to the commodification of culture or cultural degradation. 10
- 

Vidyasagar University