



বিদ্যাসাগর বিশ্ববিদ্যালয়

VIDYASAGAR UNIVERSITY

**B.Com. (Marketing Management)
Honours Examination 2021**

(CBCS)

4th Semester

ENTREPRENEURSHIP DEVELOPMENT

PAPER—SEC2T

Full Marks : 40

Time : 2 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Answer any *two* questions.

2×15

1. (a) Explain the role of an entrepreneur in the economic growth of a country.

(b) Distinguish between intrapreneurship and technopreneurship. 8+7

2. State the problems and prospects of women entrepreneurship in India.

15

3. Discuss the role of Central and State Government in promoting entrepreneurship. 15

4. (a) State the importance of writing a project proposal.

(b) Discuss briefly the process of conducting a feasibility study. 8+7

Answer any *one* question. 1×10

5. Discuss briefly the various aspects to be considered while preparing a project report. 10

6. Write short notes on: 5+5

(a) Self-help Groups (SHGs)

(b) Commercial Banks