



বিদ্যাসাগর বিশ্ববিদ্যালয়
VIDYASAGAR UNIVERSITY
Question Paper

B.A. Major Examinations 2021

(Under CBCS Pattern)

Semester - III

Subject : TOURISM AND TRAVEL MANAGEMENT

Paper : C 5-T

(The Supply of Recreation & Tourism)

Full Marks : 60

Time : 3 Hours

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

(Theory)

Group-A

A. Answer any **four** of the following questions :

12×4=48

1. What is multiple use concept? What is the impact of using natural resources for recreation? 4+8
2. Highlight the Tourism Expert Opinion on Destination Life Cycle approach. 12
3. Examine the role of Public Sector in Tourism supply. 12
4. What do you mean by tourism demand and supply? Discuss different supply of tourism. 4+8

5. Examine the relationship between tourism and economic globalisation. 12
6. What is the importance of protecting green belt land components of tourism geography? Discuss major international hotel chains in India. 6+6
7. Briefly explain spatial analytical approaches to the supply of tourism facilities. 12
8. Discuss spatial analytical approaches to the supply of tourism facilities. 12

Group-B

B. Answer any *six* of the following questions : 2×6=12

1. What is Leisure product?
 2. What is tourism geography?
 3. What do critical geographers do?
 4. What is hospitality industry?
 5. What do you mean by tourism demand and supply?
 6. Mention the components of the hospitality industry.
 7. What is explanatory research on Location and Travel?
 8. What do you mean by tourist facilities?
 9. What is the difference between Predictive and Normative research?
 10. What is economic globalisation?
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