



বিদ্যাসাগর বিশ্ববিদ্যালয়  
**VIDYASAGAR UNIVERSITY**  
**Question Paper**

**B.Sc. Honours Examinations 2022**  
(Under CBCS Pattern)  
**Semester - IV**  
**Subject : ANTHROPOLOGY**  
**Paper : SEC 2 - T**

**Full Marks : 40**  
**Time : 2 Hours**

*Candidates are required to give their answers in their own words as far as practicable.  
The figures in the margin indicate full marks.*

**(Media Anthropology)**

**Group-A**

Answer **four** questions from the following :

5×4=20

1. What is mass media?
2. What are the constraints of YouTube?
3. What are the constraints of Public Television Production?
4. What is social media?
5. Discuss the advantages and limitations of using facebook.
6. Define journalism.

**Group-B**

Answer *two* questions from the following :

10×2=20

7. Discuss the objectives and scope of Media Anthropology.
8. Discuss in detail the role of media in generating cultural activism.
9. Describe the role of cinema in the social and material life of audiences.
10. Critically discuss how cell phones have changed the everyday life of users.

**Or**

**Tourism Anthropology**

Full Marks : 40

Time : 2 Hours

**Group-A**

Answer *four* questions from the following :

5×4=20

1. Write in brief the scope of Anthropology of Tourism.
2. Write a brief note on the relationship between Ecotourism and Sustainable Development.
3. Write a brief note on 'Tourist as Ethnographer'.
4. Discuss the relations between tourism and pilgrimage.
5. Write the role of museums in tourism economies.
6. What do you mean by commodification of culture?

**Group-B**

Answer *two* questions from the following :

10×2=20

7. Write a note on the major types of tourism with suitable examples.
  8. Discuss the applied aspects of Anthropology of Tourism.
  9. Write the implications of tourism as a major mechanism of cross-cultural interaction.
  10. Write the relationship between political economy and tourism.
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