



বিদ্যাসাগর বিশ্ববিদ্যালয়
VIDYASAGAR UNIVERSITY
Question Paper

B.A. Major Examinations 2022
(Under CBCS Pattern)
Semester - IV
Subject : TRAVEL AND TOURISM MANAGEMENT
Paper : SEC 2-T

Full Marks : 40
Time : 2 Hours

*Candidates are required to give their answers in their own words as far as practicable.
The figures in the margin indicate full marks.*

Travel Documentation

Group - A

Answer any **four** of the following questions :

5×4=20

1. Discuss different types of Travel Documents.
2. What is passport? Mention different types of passport.
3. What do you mean by VISA? Mention the importance of VISA.
4. Write a Brief note on “VISA on Arrival” policy of Govt. of India.
5. Discuss about issuing Visa formalities.
6. Write a note on Airline Baggage Restrictions.

P.T.O.

Group - B

Answer any *two* of the following questions :

10×2=20

1. Discuss about Health Insurance and Health Certificates.
 2. State applications of Travel Insurance in tourism sectors.
 3. Discuss different types of National and International VISAs.
 4. Give detail overview on Indian Passports.
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VidyaSagar University

Or,
Paper - SEC 2-T
Tour Guiding

Full Marks : 40

Time : 2 Hours

Group - A

Answer any *four* of the following questions :

5×4=20

1. Differentiate between Tour Guiding and Escorting.
2. What are the important qualities and responsibilities that a Tour Guide should possess?
3. How does a Tour Guide can promote a Tourist Destination?
4. Discuss the role of a Tour Guide to handle emergency situation.
5. What are the important considerations to set up a tour guiding Business?
6. Write a brief note on Monument and Museum Guide.

Group - B

Answer any *two* of the following questions :

10×2=20

1. “Tour Guide a Brand Ambassador of the Destination”—Explain the statement with example.
 2. Briefly narrate the role of Religious Tourist Guide.
 3. Discuss the role and responsibility of Wild Life Tour Guide.
 4. Mention quality and Skill of Adventure Tour Guide.
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Or,
Paper - SEC 2-T
Personality Development And Communication

Full Marks : 40

Time : 2 Hours

Group-A

Answer any *four* of the following questions :

5×4=20

1. Explain the concept of Intra-organizational business communication.
2. What are the major types of business report? How to write agenda and minutes?
3. What are the benefits of latest internet technology-based communication? Define nonverbal communication.
4. Corelate leadership and professionalism. What are the aids to correct business writing?
5. What is the necessity and effectiveness of group discussion?
6. Define testimonial. What are the benefits of using power point presentation in job interview?

Group-B

Answer any *two* of the following questions :

10×2=20

1. What is Business Correspondence? Explain the major elements required for preparing effective layout of business letter. Mention major barriers of communication.
2+5+3
 2. Make a differential note on male and female's personality development in terms of their physical aspects like hygiene, habits, fitness, etiquettes and manners. 10
 3. What are the major qualities, skills and abilities required to be a leader? What are the needs of building good vocabulary?
7+3
 4. Differentiate between visual and oral presentation. What are the major characteristics and necessities of interactive presentation? Define the art of effective listening.
3+5
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